

Developing the Joint Forward Plan – Engagement approach

As a health and care system we are committed to close working with individuals, communities, partners and wider stakeholders. In developing the **structure and content** of our second Joint Forward plan, we have built on existing insights from recent engagement, these include:

- **The HW Integrated care strategy : 3 phases of engagement** - A thematic review of relevant existing patient and public engagement undertaken over the last two years. Extensive stakeholder engagement and broader feedback following the publication of the draft integrated care strategy.
- **Joint forward plan insights** – Complimenting the Integrated Care Strategy engagement, narrowing the scope to focus in on health services in line with the NHS Long term plan.
- **Specific engagement** – With NHS partners, including the 3 NHS Trusts, General Practice representatives and the Integrated Care Board.

The engagement strategy for the JFP recognises the benefit of aggregating together information from various sources and using this as a basis for filling in gaps in knowledge. The table below describes some of the engagement that has been undertaken by the ICB in partnership with providers:

Engagement activity – 2023/24
• Engagement insight summary reports for programme areas • Mental health inpatients services – Pre consultation engagement • Long term conditions public engagement and existing review of engagement • Engagement review urgent care • Engagement review elective, diagnostic and cancer • Health care information public survey (health literacy) • Primary Care Access Recovery Programme – With Healthwatch • Autism and ADHD engagement • Children and Young People baseline engagement (Action for Children) • Menopause – Patient representatives on workshop • d/Deaf engagement – with partners • Engagement on communications for ICB communications & engagement framework

In addition, these specific engagement activities there are various ongoing programmes of engagement with patient representatives engaging in meetings and specific activities.



Involvement Opportunities and Feedback

Engaging individuals and communities

You can find more detail in [Appendix 2: Key enablers](#), about our commitment to early engagement and ongoing dialogue with people and communities. You can also find out more about our wider system approach to engagement in our [ICS Engagement Strategy](#).

Involvement opportunities are made available here:

<https://www.hwics.org.uk/get-involved/involvement-opportunities>

The Joint Forward Plan is owned equally by the ICB, the three NHS Trusts and the two General Practice Organisations that operate across the system. This joint ownership means that we can work together to support effective engagement and evaluation of delivery throughout the life of the plan.

Engagement insights will be used to develop programmes and also to evaluate their effectiveness. With the publication of the Joint Forward plan being an opportunity to share the core areas of focus for the system over the next few years. This should make it easier for local people to understand where change and improvements are being made and to get involved.

Next steps

- Opportunity to feedback and get involved in more in-depth engagement for specific clinical services pathways
- Embedding engagement insights into the delivery of the core strategic intent: **“Driving the shift upstream to more prevention and best care in the right setting”**

Implementing the Joint Forward Plan

The implementation approach for the Joint Forward plan reflects the point in time when it was developed - the beginning of 2023/24. At this point in time a number of other key strategies and plans had been developed, or recently approved including:

- **NHS System operational plan for 2024/25** - This outlines the key operational delivery priorities for healthcare during the first year of the Joint Forward Plan. (Not yet available)
- **The Integrated Care Strategy for 2023-2033** – This brings together a broad range of partners across the Integrated Care System, around a shared vision for improving health and well-being for everyone and three key priority areas.
- **Worcestershire Joint Local Health and Wellbeing Strategy** – This identifies a key priority focus on Good Mental Health and Well Being, supported by healthy living at all ages; safe thriving and healthy homes, communities and places; quality local jobs and opportunities.
- **Herefordshire Joint Local Health and Wellbeing Strategy** – This identifies two key priorities of Providing the Best Start in Life for Childrens” and “Mental Health and Wellbeing”, supported by six enablers: access, living and ageing well, good work for everyone, supporting those with complex vulnerabilities, housing/homelessness, reducing carbon footprint.

The Joint Local Health and Wellbeing Strategies and the Integrated Care Strategy provide the long-term frame, with the Joint Forward Plan translating this into NHS focused medium-term delivery priorities; and the Operational Plan focusing in turn establishing the annual priorities.

Year 2 implementation focus

During the second year of implementation there are two main streams for the Joint Forward Plan:

- **Stream 1:** Developing and implementing the opportunities for **driving the shift upstream to more prevention and best value care in the right setting** maximising on the approach to Population health management, evidence based decision making increasing the provision of pro-active care.
- **Stream 2:** Continued delivery of the year 2 priorities for the **core areas of focus and cross cutting themes** building on what we have delivered in year 1.

There is a significant role for existing programme boards with the system governance structure to develop, align content and instil ownership of delivery of the plan from the outset.

Stream 1: Developing and implementing the opportunities for **driving the shift upstream to more prevention and best value care in the right setting** maximising on the approach to Population health management, evidence-based decision making increasing the provision of pro-active care.

Stream 1: Driving the shift upstream to more prevention and best care in the right setting.	Phasing
Senior leader – Review of strategic choices and next steps	Q1 2024/25
Implementation of investment standards for 2024/25	Q2 2024/25
Strategic analysis around opportunities – Through engagement with the ICB, Trust Boards and General practice representative boards	September to December
Developing and embedding a Population Health Management approach to drive service redesign to better meet people needs	2024/25

Stream 2: Continued delivery of the year 2 priorities for the **core areas of focus and cross cutting themes** building on what we have delivered in year 1.

Stream 2: Delivery of year 1 priorities for core areas of focus and cross cutting themes	Phasing
Delivery of the year 2 priorities for the core areas of focus: See appendix 1.	2024/25
Delivery of the year 2 priorities for the cross-cutting themes: See appendix 2.	2024/25
Ongoing focus on system development, ensuring that mechanisms for collaboration are strong and effective in enabling delivery of the priorities within the JFP.	2024/25