

Population Health Management - Supporting the shift upstream to more prevention and best care in the right setting

Introduction

Population Health Management or PHM is for everyone working in integrated care. All ICS Partners working together to improve population health by data driven planning and delivery of proactive care to achieve maximum impact with the resources available, alongside the demand and capacity modelling described above.

PHM is a key strategic enabler delivery of the core areas of focus (Appendix 1) and the cross cutting themes (Appendix 2). PHM is not a new concept and is something that system partners already do. However, it is only at its most effective when both aspects come together and are tackled as part of a single coherent strategy. In essence, PHM has two major components to it:



Combining data to improve our understanding of health risks and opportunities for the population



Putting that data into the hands of people who can organise interventions to make a difference

PHM is already happening across Herefordshire and Worcestershire. For example:

- The PCN level health inequality plans that have been developed to identify and tackle specific local health issues with communities have been developed using PHM principles, including pre-diabetes and evidence-based interventions to prevent people at risk developing diabetes.
- Population health data shows that black men over the age of 45 are two to three times more likely to develop prostate cancer. As well as flagging a risk in terms of population health outcome, this analysis also exposes a health inequality that targeted action can help to address. In response to this knowledge a proactive screening pilot for Herefordshire residents, has been undertaken.
- Your health van is targeting unregistered and seldom heard members of the population, based on learning from the COVID vaccination programme, and linking into social prescribing impacting the wider determinants of health.

These are just a few of many examples that we could draw upon.

What next?

The ICB will facilitate the development and deployment of a of a system wide Population Health Management Framework during 2024/25, this will include:

- Building on the work done to date to create the local Core20Plus5 approach.
- Identifying a clear leadership and programme delivery structure, bringing together information, clinical and strategy capabilities.
- Endorsing a clear vision of PHM as an iterative evolution towards a new operating model to guide the change over a 5 years period.
- Calculating the return-on-investment time to support the shift upstream to prevention and enable Developing a community driving adoption, spread and sustainability via use cases choices, and building a movement.
- Developing a PHM analytics capability – including a clear road map linked to the wider analytics development plan and building on the work of the local place-based intelligence cells.
- Developing an approach to linked data sets – including clear road map linked to the refreshed digital strategy.
- Building on the governance platform established through the Analytics Board and Health Inequalities, Prevention and Personalisation (HIPP) Programme Board

How will we deliver?

Developing a robust framework for Population Health Management is a central tenant of the shift upstream to prevention and will therefore become a key corporate project in 2024/25. Learning will be drawn from the national PHM Academy with opportunities to learn from other systems as well as from within Herefordshire and Worcestershire.

The HIPP Board will be responsible for overseeing the development of the framework – With specific aspects being delivered through the ICS Analytics Board.



Engagement Approach



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